CLAIMS

1. An Mg-based ferrite material having a composition of formula (1):

 $X_aMg_bFe_cCa_dO_e \quad (1)$

wherein

X is Li, Na, K, Rb, Cs, Sr, Ba, Y, La, Ti, Zr, Hf, V, Nb, Ta, Al, Ga, Si, Ge, P, Sb, Bi or a combination thereof; and

10 a, b, c and d satisfy

 $0.001 \le R(X) \le 0.15$

wherein

R(X) is represented by the formula:

$$R(X)=a\times (Aw(X)+(n/2)\times Aw(O))/(a\times (Aw(X)+(n/2)\times Aw(O)))$$

 $Aw(O))+b\times Fw(MgO)+(c/2)\times Fw(Fe₂O₃)+d\times Fw(CaO));$

Aw(X) and Aw(O) are an atomic weight of X and an atomic weight of O, respectively; n is an oxidation number of X; and

Fw(A) is a formula weight of A,

20 $0.01 \leq b/(b+c/2) \leq 0.85$ and

 $0 \leq R(Ca) \leq 0.15$

wherein

R(Ca) is represented by the formula:

 $R(Ca)=d\times Fw(CaO)/(a\times (Aw(X)+(n/2)\times Aw(O))+b\times$

Fw(MgO)+(c/2) \times Fw(Fe₂O₃)+d \times Fw(CaO));

wherein

Fw(A) is the same as defined in R(X),

e is determined by the oxidation numbers of X, Mg, Fe and Ca.

- 2. The Mg-based ferrite material of claim 1, wherein X is Li, Na, K, Sr, Y, La, Ti, Zr, V, Al, Si, P, Bi or a combination thereof.
- 3. The Mg-based ferrite material of claim 1 or claim 2, wherein the Mg-based ferrite material has a dielectric breakdown voltage in the range of 1.5 5.0 kV.
- 4. The Mg-based ferrite material of any of claims 1 to 3,
- 10 wherein the Mg-based ferrite material has a saturation magnetization in the range of 30 80 emu/g.
 - 5. The Mg-based ferrite material of any of claims 1 to 4, wherein b and c satisfy

 $0.01 \le b/(b+c/2) \le 0.30$.

- 15 6. The Mg-based ferrite material of any of claims 1 to 5, wherein the Mg-based ferrite material has an average particle diameter in the range of 0.01 150 μm .
 - 7. An electrophotographic development carrier comprising an Mg-based ferrite material of any of claims 1 to 6.
- 20 8. An electrophotographic development carrier comprising an Mg-based ferrite material of any of claims 1 to 6, wherein the Mg-based ferrite material is coated with a resin.
- An electrophotographic developer comprising an
 electrophotographic development carrier of claim 7 or claim
 and a toner.

10. The electrophotographic developer of claim 9, wherein the ratio of the toner to the carrier by weight is in the range of 2 - 40 wt%.

- 11. A process for producing an Mg-based ferrite of any of claims 1 to 6, comprising steps of:
 - i) mixing raw materials;
 - ii) sintering the mixed raw materials to grow particles, wherein a maximum temperature is in the range of 800-1500 °C; and
- (iii) heating the sintered raw materials under an oxygen-containing atmosphere to condition properties of the particles, wherein a maximum temperature in the range of 300-1000 °C.
- 12. The process for producing an Mg-based ferrite of claim 15 11,

wherein the oxygen concentration in the atmosphere of the step (iii) is higher than that of the step (ii).

- 13. The process of claim 11 or claim 12, wherein the atmosphere of the step (iii) is an inert gas atmosphere
- 20 having an oxygen concentration of 0.05 to 25.0 vol%.
 - 14. The process of any of claims 11 to 13, wherein the atmosphere of the step (ii) is an inert gas atmosphere having an oxygen concentration of 0.001 to 10.0 vol%.
- 15. The process of any of claims 11 to 14, wherein the step (i) of mixing raw materials comprises steps of:

preparing a slurry containing an Mg-containing compound and an Fe-containing compound; and drying the slurry for granulation.

16. The process of claim 15, wherein the slurry containing an Mg-containing compound and an Fe-containing compound further comprises a compound containing Li, Na, K, Rb, Cs, Sr, Ba, Y, La, Ti, Zr, Hf, V, Nb, Ta, Al, Ga, Si, Ge, P, Sb, Bi, Ca or a combination thereof.

17. The process of claim 15 or claim 16,

wherein the slurry containing an Mg-containing compound and an Fe-containing compound further comprises a binder, and

wherein the content of the binder is in the range of 0.1 - 5 wt%, based on the total amount of the raw materials in the slurry.